

## Build Your Own New Deal Project

In this unit, we learned about how the Great Depression negatively impacted the lives of many Americans. In order to address these negative impacts, President Franklin D. Roosevelt implemented the New Deal. For this assignment, you must create a poster or flyer of your own New Deal with at least **three** different programs and/or policies. For each of these programs or policies, please write both a three sentence description of your program, and a goal of how your program should impact the American people or American society.

These programs or policies can be similar to those we learned about in the New Deal, but you must **explain why** these programs are important in helping address the problems of the Great Depression in response. In your final project, include a title for your plan and a slogan, and a title, description, and explanation for each program or policy. Additionally, please indicate whether your plan is conservative, liberal, or radical. Be creative!

### *Grading Rubric: Build Your Own New Deal*

| Category                                      | 4   | 3   | 2  | 1  |
|---|---|---|--|--|
| <b>Ideas and Content (8 points)</b>           | The student included at least (3) programs or policies relevant to the Great Depression.                                | The student included (2-3) programs or policies moderately relevant to the Great Depression.  | The student included (1-2) programs or policies somewhat relevant to the Great Depression.   | The student included no programs or policies, or (1) program or policy not relevant to the Great Depression.   |
| <b>Detail and Information (8 points)</b>      | The student wrote a (3) sentence detailed, relevant description and explanation for each program or policy.             | The student wrote a (2-3) sentence moderately detailed, relevant description and explanation for each program or policy.  | The student wrote a (1-2) sentence somewhat detailed, relevant description and explanation for each program or policy.                   | The student wrote a (1) sentence description or explanation for each program or policy; or no description at all.  |
| <b>Creativity and Presentation (4 points)</b> | The student's poster/flyer is well-organized, neat, and easy to read. Includes graphics, interesting title, and slogan. | The student's poster/flyer is mostly neat, but has components that are a bit hard to read or disorganized. Includes two of the following: graphics, interesting title, or slogan. | The student's poster/flyer is disorganized and difficult to read. Includes one of the following: graphics, interesting title, or slogan. | The student's poster/flyer is disorganized and difficult to read, or the student did not turn in a poster/flyer. Does not include a graphic, interesting title, or slogan. |
| <b>Grammar and Mechanics (4 points)</b>       | The text of the poster/flyer is either typed or neatly handwritten, with no or very little (1-2) errors.                | The text of the poster/flyer is typed or handwritten, but with a few (3-5) errors.  | The text of the poster/flyer is typed or handwritten but has several errors.   | The text of the poster/flyer is typed or badly handwritten and has several errors, or the student did not turn in a poster/flyer.  |

# President Zimpelman's Plan for a Better America!



**Great Depression got you down? Don't fear, Zimpelman is here, with a plan to help get Americans out of this slump!**

1. The Young Workers Corps (YWC) is a program which hires unemployed men and women between the ages of 18 and 25 to complete public works projects, such as repairing roads, maintaining beaches, and restoring other cultural and national landmarks. This program is specifically geared toward addressing the problem of unemployment among young people. The goal of this program is to decrease unemployment, and provide a psychological boost to young Americans.
2. The Central Breadline is a program which gives jobs to people who are unemployed and gives food to people who are hungry. The Central Breadline employs people looking for work as cooks, janitors, or servers, who prepare food daily for people who are hungry in major cities across the United States. This program is needed because millions of Americans are unemployed, and many others struggled to provide food for themselves or their family.
3. The Bank Regulation Act is a policy which monitors the activities of all banks operating within the United States. This act effectively shut down all banks for a period of time in order to be inspected by the US government. If banks do not pass inspection, they are either shut down or receive help from the government. This policy also created insurance for money deposits. This policy aims to restore Americans' faith in bankings, and to create a system that is not corrupt but healthy.